



STAR MAZDA CHAMPIONSHIP PRESENTED BY GOODYEAR HELPS DRIVERS UP THE LADDER -- 2010 SCHEDULE FEATURES ROADS, STREETS, LONG AND SHORT OVALS

Pacoima, CA (Nov. 23, 2009) – The Star Mazda Championship presented by Goodyear today announced a major step up in the open-wheel racing series with the announcement of its 2010 schedule that includes events on ALMS and IRL weekends as well as the 'Night Before the 500'. Series President Gary Rodrigues stated “We are obsessed with providing our racers with the most useful variety of venues to showcase their talent and advance their careers.”

The 11-weekend, 13-race Star Mazda Championship schedule retains its traditional season-opener at the legendary 12 Hours of Sebring on March 19. On the following weekend, March 26, the Mazda Renesis rotary-powered open-wheelers will join the Indy Racing League for the first time ever on track in the Streets of St. Petersburg.

With the traditional season-ending event for both ALMS and the Star Mazda Championship moving from Fall to Spring in 2010, May 22 will see both series in action at Mazda Raceway Laguna Seca. From there it's a sprint halfway across the country to the heartland of open-wheel racing in North America and an appearance, along with the USAC Midgets and the new U.S. F2000 series, on the oval at O'Reilly Raceway Park in Indianapolis for the 'Night before the 500' on May 29.

One high-profile oval race will follow another on the schedule as the teams and drivers of the Star Mazda Championship head for another appearance at an IRL event, this one on the one-mile oval at Iowa Speedway on June 19. The following weekend, June 26 – 27 marks a return to road racing with a Mazda-sponsored double-header at New Jersey Motorsports Park.

After a break to rest, test and tune, the Star Mazda Championship heads for the second of two Mazda-sponsored, double-header weekends, this one at the Autobahn Country Club in Joliet, Illinois on July 31 – August 1. Two weeks later, on August 15, drivers will test their skills on the famed street circuit of the GP3R in Trois-Rivières, Quebec. Drivers all say the atmosphere surrounding Trois-Rivieres always makes it one of the highlights of any season.

The 2010 Star Mazda Championship then wraps up with ALMS at a trio of races held on some of the most famous natural-terrain road courses in North America; Road America on August 21, Mosport on August 28 and Road Atlanta for the 'Petit Le Mans' on October 1.

“There will be more exciting announcements about the Star Mazda Championship presented by Goodyear at the Performance and Racing Industry show in December,” added Series founder Gary Rodrigues. "2010 will be the twentieth season of the Star Mazda Championship and this schedule, along with the news to come, will signal the beginning of a new era of open-wheel racing in North America. Along with our sponsors, Mazda and Goodyear, Star Mazda has a long history of helping develop the careers of top drivers; with our close and cost-effective competition, high-tech cars and high-profile schedule, 2010 is shaping up to be the most exciting and important year in our history."

Date	Track/Location	With
January 23 – 24	Sebring International Raceway <i>Sebring, Fla.</i>	Star Mazda pre-season testing with American Le Mans Series
March 19	Sebring International Raceway <i>Sebring, Fla.</i>	American Le Mans Series
March 26	Streets of St. Petersburg <i>St. Petersburg, Fla.</i>	Indy Racing League
May 5-6	O'Reilly Raceway Park <i>Indianapolis, Ind.</i>	Star Mazda series test
May 22	Mazda Raceway Laguna Seca <i>Monterey, Calif.</i>	American Le Mans Series
May 29	O'Reilly Raceway Park <i>Indianapolis, Ind.</i>	USAC Midgets
June 19	Iowa Speedway <i>Newton, Iowa</i>	Indy Racing League
June 26	New Jersey Motorsports Park <i>Millville, N.J.</i>	Atlantic Championship
June 27	New Jersey Motorsports Park <i>Millville, N.J.</i>	Atlantic Championship
July 31	Autobahn Country Club <i>Joliet, Ill.</i>	Atlantic Championship
August 1	Autobahn Country Club <i>Joliet, Ill.</i>	Atlantic Championship
August 15	Grand Prix de Trois-Rivieres <i>Trois-Rivières, Quebec, Canada</i>	Atlantic, Grand-Am, CASCAR
August 22	Road America <i>Elkhart Lake, Wisc.</i>	American Le Mans Series
August 28	Mosport International Raceway <i>Bowmanville, Ontario, Canada</i>	American Le Mans Series
October 1	Road Atlanta <i>Braselton, Ga.</i>	American Le Mans Series

About The Star Mazda Championship presented by Goodyear

For 2010, the Star Mazda Championship presented by Goodyear (www.starmazda.com) will feature an 11-weekend, 13-race schedule on major race weekends with American Le Mans and the Indy Racing League. Rising stars from around the world will be watched by more than a million fans as they compete for prizes valued at \$1.5 million, including a Mazda-sponsored, full-season drive in the 2011 Atlantic Championship courtesy of the MAZDASPEED Motorsports Driver Development Ladder.

Drivers 16 and older are welcome to compete and the Star Mazda Championship also features Expert (30 to 44) and Master (45 and older) classes for more mature racers. The Star Mazda Championship features standing starts, wheel-to-wheel racing at 150 mph and budgets a fraction of other top open-wheel ladder series. For drivers interested in competing in the series, detailed information is available at www.starmazda.com/newdriver.

For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit www.starmazda.com and www.mazdausa.com. For information, interviews and photos, contact Star Mazda Communications Director Peter Frey at (818) 398-5733 or StarMazdaPR@aol.com.

On any given weekend, there are more Mazdas on the road-race tracks of America than any other brand of vehicle. At the track, you'll see MX-5 Miata, RX-8, MAZDA3, MAZDA6, RX-7 and other vintage Mazda models competing, because every Mazda has the Soul of a Sports Car.

For more information on the various Mazda spec series, visit:

www.atlantic-championship.com www.starmazda.com
www.skipbarber.com www.mx-5cup.com

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